

PRESENTING.....

# ICEE<sup>®</sup>

S Y R U P

170 ml

## THE NON METALLIC ANTACID

Mango



Saunf



Strawberry



mint



For the use of regd. Medical practitioner only

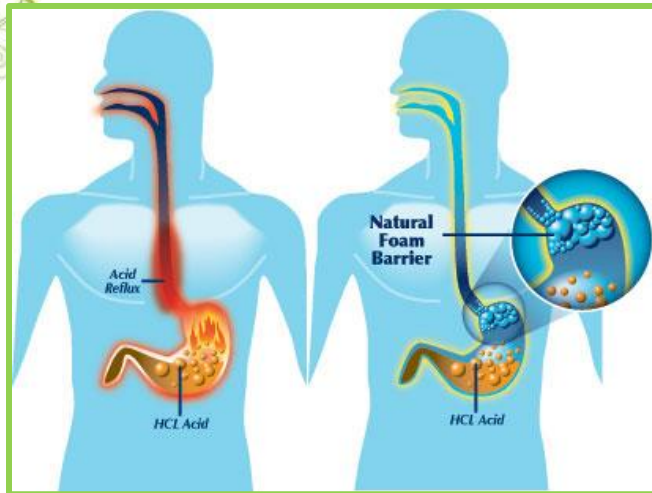
## Contains :

Each 5 ml. Contains :

<b>Satodi mool (Boerhaavia diffusa)</b>	<b>70 mg. A.B.</b>
<b>Varatica bhasma</b>	<b>70 mg. BHR</b>
<b>Amalaki fruit (Embelica officinalis)</b>	<b>50 mg. A.B.</b>
<b>Muktishukti bhasma</b>	<b>15 mg. RTSP-1</b>
<b>Sutshekhar ras</b>	<b>80 mg. A.B.</b>
<b>Agnikumar ras</b>	<b>40 mg. A.B.</b>
<b>Kamduddha ras</b>	<b>80 mg. A.B.</b>
<b>Ext. Yastimadhu mool (Glycyrrhiza glabra)</b>	<b>130 mg. A.B.</b>
<b>Ext. Satavari mool (Asparagus racemosus)</b>	<b>180 mg. A.B.</b>
<b>Ext. Kokam phool (Garcinia indica)</b>	<b>150 mg. A.B.</b>
<b>Ext. Sunthi rhizome (Zinzibar officinals)</b>	<b>50 mg. A.B.</b>
<b>Ext. Guduchi panchang (Tinospora cordifolia)</b>	<b>150 mg. A.B.</b>



## What is acidity



acidity simply means an increased level of acid in the stomach. The stomach secretes Hydrochloric Acid, a digestive juice that breaks down food particles into their smallest form to aid digestion. When there is an excessive amount of hydrochloric acid in the stomach, the condition is known as acidity.



The main cause of acidity is the aggravation of *Pitta Dosha* in the body. Pitta is an Ayurvedic humor that symbolizes heat or fire. There are many causes for the aggravation of *Pitta*, main among them being the following:

- Eating foods that do not suit the constitution or foods that should not be taken together (milk and fish, milk and salt)
- Excessively sour or spicy foods and liquids, white flour products and white sugar products
- Smoking and excessive consumption of tea, coffee and alcohol
- Eating in a state of indigestion
- Suppressing urges of urination and stool
- Sleeping in the daytime after meals
- Staying awake late into the night
- Excessive stress, anger and hunger
- Excessive exposure to sun and heat
- Gastro duodenal ulcer





# Causes of acidity



Excessive intake of caffeine and nicotine products



Intake of antibiotics

No time for breakfast ?



skipping breakfast causes acidity.



Excessive use of the oily and spicy foods & drinks

Anxiety, depression and angerness



obesity



in night, long working hours.

Irregular eating habits



# Symptoms of acidity



A feeling of restlessness



Indigestion & burning stomach



Feeling of nausea (wanting to throw up) and actual vomiting



Stiffness in the stomach



Lack of appetite



Constipation



**Side effect of  
allopathic antacid**

Organs  
Protected from  
Infection: Acid  
Kills Bacteria  
and Fungi

Optimal  
Protein  
Absorption

**Normal  
Stomach  
Acidity**  
+

Optimal  
Vitamin and  
Mineral  
Absorption



Antacids and Acid  
Blockers (PPIs and  
H2 Antagonists)

**Depleted  
Stomach  
Acidity**  
-

Reduced Rate of Healing

Muscle Weakness

Hair loss / Cracking nails

Enzyme insufficiency -  
further impaired  
digestion

Malabsorption  
of Proteins

Candida Overgrowth

Heart failure

Organs  
Unprotected  
from Infection:  
Bacteria and  
Fungi Flourish

Gastritis

Ulcers

Malabsorption  
of Vitamins  
and Minerals

Fatigue

Impaired Immune System

Weakened Bones

Diminished Neurological  
Function

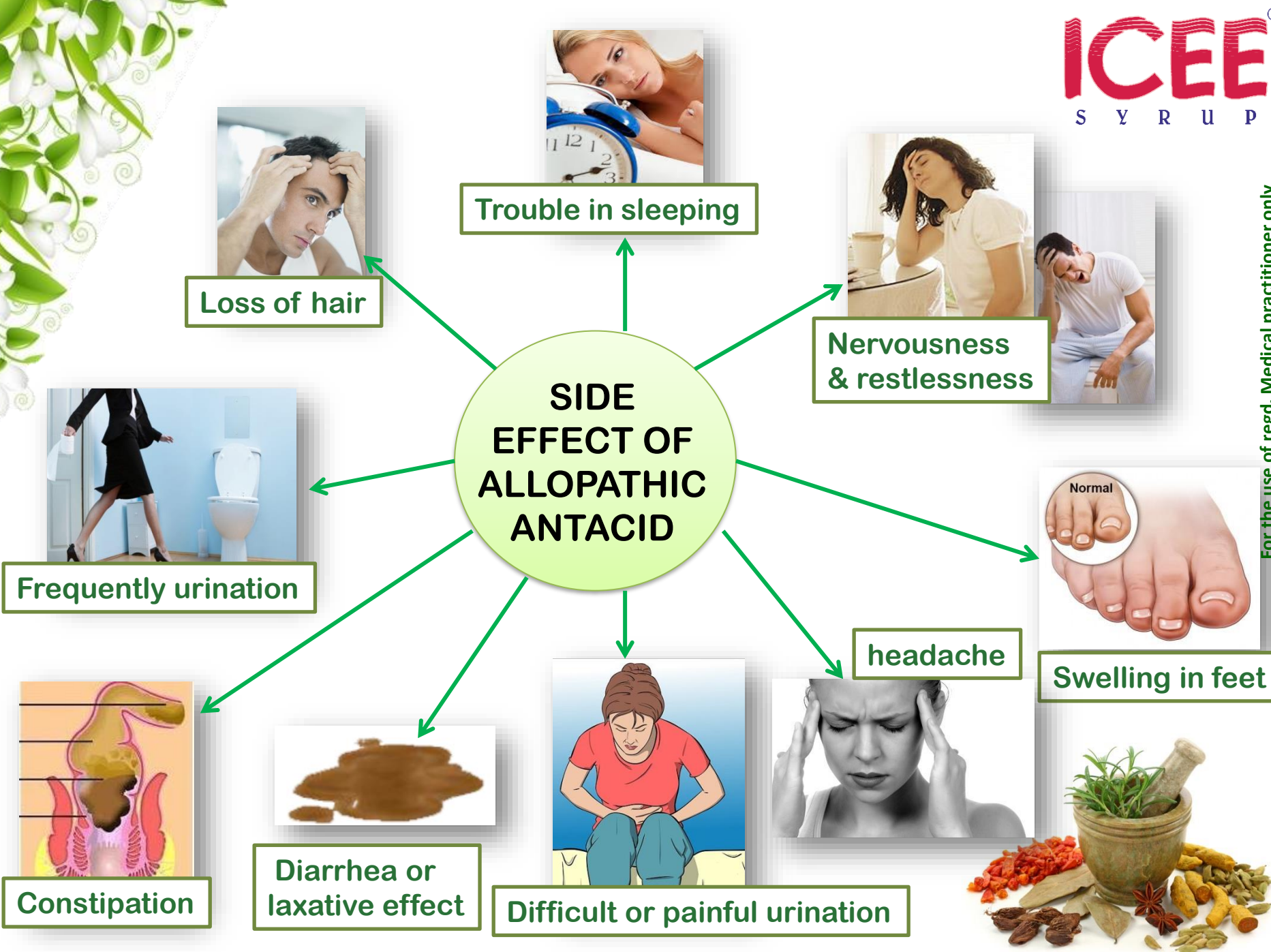
Systemic He

Stomach Cancer





**SIDE EFFECT OF ALLOPATHIC ANTACID**



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AVAILABLE IN

4 TASTY FLAVORS



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