

PRESENTING.....

**ICEE**<sup>®</sup>  
S Y R U P

170 ml

**THE NON METALLIC ANTACID**

**Mango**



**Saunf**



**Strawberry**



**mint**



## Why ICEE Syrup ?

- ✓ Available in 4 Tasty Flavours, Suspension Base, Non-Metallic Antacid with Combination of Ras, Powder & Bhasma.
- ✓ Enriched with 12 premium acidity care herbs like Kokum Phool, Guduchi, Agnikumar Ras, Mukti-shukti Bhasma, Etc.
- ✓ Helpful in Hyperacidity & Heartburn, Anorexia & Dyspepsia, Flatulence & Peptic Ulcer.



For the use of regd. Medical practitioner only



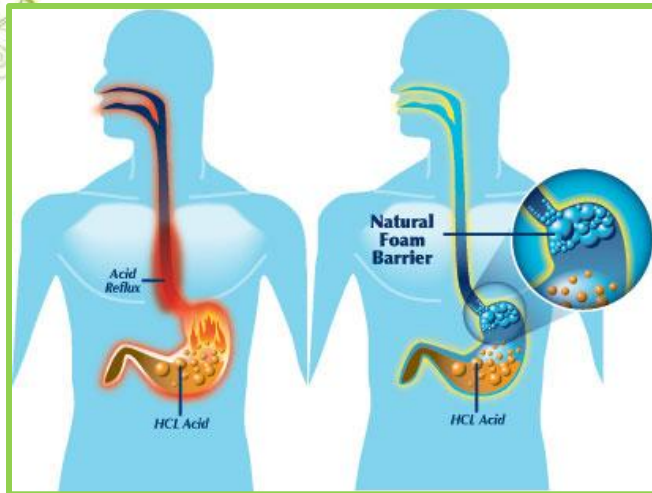
## Contains :

**Each 5 ml. Contains :**

<b>Satodi mool (<i>Boerhaavia diffusa</i>)</b>	<b>70 mg. A.B.</b>
<b>Varatica bhasma</b>	<b>70 mg. BHR</b>
<b>Amalaki fruit (<i>Embelica officinalis</i>)</b>	<b>50 mg. A.B.</b>
<b>Muktishukti bhasma</b>	<b>15 mg. RTSP-1</b>
<b>Sutshekhar ras</b>	<b>80 mg. A.B.</b>
<b>Agnikumar ras</b>	<b>40 mg. A.B.</b>
<b>Kamduddha ras</b>	<b>80 mg. A.B.</b>
<b>Ext. Yastimadhu mool (<i>Glycyrrhiza glabra</i>)</b>	<b>130 mg. A.B.</b>
<b>Ext. Shatavari mool (<i>Asparagus racemosus</i>)</b>	<b>180 mg. A.B.</b>
<b>Ext. Kokam phool (<i>Garcinia indica</i>)</b>	<b>150 mg. A.B.</b>
<b>Ext. Sunthi rhizome (<i>Zingiber officinale</i>)</b>	<b>50 mg. A.B.</b>
<b>Ext. Guduchi panchang (<i>Tinospora cordifolia</i>)</b>	<b>150 mg. A.B.</b>



## What is acidity ?



acidity simply means an increased level of acid in the stomach. The stomach secretes Hydrochloric Acid, a digestive juice that breaks down food particles into their smallest form to aid digestion. When there is an excessive amount of hydrochloric acid in the stomach, the condition is known as acidity.



The main cause of acidity is the aggravation of **Pitta Dosha** in the body. Pitta is an Ayurvedic humor that symbolizes heat or fire. There are many causes for the aggravation of **Pitta**, main among them being the following:

- Eating foods that do not suit the constitution or foods that should not be taken together (milk and fish, milk and salt)
- Excessively sour or spicy foods and liquids, white flour products and white sugar products
- Smoking and excessive consumption of tea, coffee and alcohol
- Eating in a state of indigestion
- Suppressing urges of urination and stool
- Sleeping in the daytime after meals
- Staying awake late into the night
- Excessive stress, anger and hunger
- Excessive exposure to sun and heat
- Gastro duodenal ulcer





Trouble in sleeping



Nervousness  
& restlessness



**SIDE  
EFFECT OF  
ALLOPATHIC  
ANTACID\***

Loss of hair



Frequently urination



Swelling in feet

headache



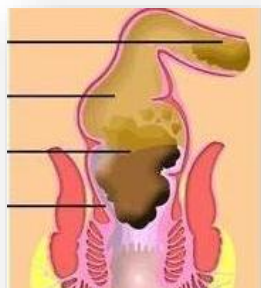
Difficult or painful urination



Diarrhea or  
laxative effect



Constipation



\* In case of prolong excess intakes

# ICEE<sup>®</sup>

S Y R U P

AVAILABLE IN

4 TASTY  
FLAVORS



170 ml Syrup



The No side effect antacid

**pr m**  
pr m & company  
extending healthy horizons



Thank you

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